

Helen Amanda Hutchinson – Senior Producer
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A Senior Producer/Project Manager with multiplatform radio and TV production experience. Core skills include: commissioning editorially suitable content and social media, content strategy, managing stakeholders and suppliers, project management and research (subject/contributor). Key interests include digital radio, art, storytelling (including narrative structure) animation and global digital developments with particular regard to radio future production.

Current Position

Business Improvement Manager, BBC Radio HQ, [Radio Commissioning Framework](#)

January 2017 onwards

- Leading the Commissioning and Scheduling Workstream for the Radio Commissioning Framework, the biggest change to hit BBC Radio in its 90 year history
- Project management - prioritising and leading on the design and development of complex business models and solutions including core pan-Network deliverables the Commissioning Brief Template and the Commissioning and Scheduling processes.
- Providing change management to senior stakeholders - developing and maintaining good working relationships with key influencers including Network Commissioners and the Finance and Legal teams.

Previous Positions

Senior Content Producer, [BBC Radio Hear the Year #HeartheYear](#)

October 2016 – December 2016

- Led the digital and social delivery of this high profile, pan-network campaign.
- Collaborated across the BBC and externally to ensure on-time delivery of work streams.
- Developed and maintained effective cross network relationships with Marketing and BBC Creative.
- Managed external suppliers Loftus and Flying Object and oversaw the delivery of editorial content including articles and native social media videos.

Senior Content Producer, [BBC Music Get Playing #BBCGetPlaying](#)

March 2016 – September 2016

- Project managed, designed and produced [BBC Music Get Playing](#) website to a tight broadcast deadline (2 months) and designed and delivered the social campaign.
- Established successful working relationships internally across the BBC and externally with partners ABRSM, Making Music and Music for All
- Over 1,200 people joined the Virtual Orchestra from all over the UK playing more than 50 different types of instruments - [The Virtual Orchestra](#) was one of the BBC's most successful ever UGC projects.
- Produced talent (including David Baddiel, Peter Hook and Midge Ure) for web and social content.

Content Producer, BBC Radio and Music Multiplatform

Content Producer, Radio Projects, *July 2015 – February 2016*

- Project managed Loftus Media to produce the [BBC Radio Moments](#) digital presence and social.
- Produced [BBC Music Jazz](#) website .
- Planned and delivered [Online First](#).

Content Producer, BBC Radio 3, Radio 4 and Radio 4 Extra, *February – July 2015*

- Produced digital assets and created social plan for [Twin Peaks](#), and [The Shepherd's Life](#).

Work Placement

Content Producer, BBC Radio 4 and 4 Extra, *June and October 2014*

Previous positions

Multiplatform Producer, BBC Academy - *July 2008 – February 2015*

Web Producer/Project Manager Creative Choices, Creative and Cultural Skills - *August 2007 – July 2008*

Assistant Content Producer [bbc.co.uk/h2g2](#) - *May 2007 – August 2007*

Specialist Researcher BBC Languages- *February 2007 – April 2007*

Assistant Content Producer BBC History [bbc.co.uk/history](#) - *January 2007*

Assistant Content Producer, BBC jam - *2006 – 2007*

TV Researcher

Various BBC programmes for BBC1, BBC2 and CBBC - *2000 – 2006*

Programmes include **Working Lunch, Short Change, Watchdog, Crimewatch, Lord Mayor's Show, Crufts and Holiday.**

Languages - A-level French and German

Education

PG (Dip) Multi-Media Journalism – Bournemouth University

Sep 1999 – June 2000

BA (Hons) English Literature 2:1 – University College, University of Durham

Oct 1995 – July 1998

Cheadle Hulme School

A-Levels 1995 English Literature A, German B, History B, General Studies B, Pass in Creative Writing

GCSEs 1993 French A, German A, History A, English Language A, Co-ord Science AA, English Literature B, Art B, Maths C